

Warm greetings from **Confederation of Innovative Enterprises and Technopreneurs (CIET) and Indian Innovators Association (IIA)**

CIET & IIA are organizing 3rd edition of India International Innovation Fair (IIIF)-2019. The event is being organised in collaboration with Ministry of Electronics & IT, Ministry of Science and Technology, Govt. of India, support and participation of central and state government agencies in research, innovation and entrepreneurship development and promotion. Some of these agencies are CSIR, DSIR, NRDC, BIRAC, ICMR, startup India and AGNIi-Invest India among participants from Indian and international corporate sector, states of India and international innovators. IIIF-2019 is a three day long international innovation Expo and conference on 'Innovation Economy' at HITEK, Hyderabad on 23-25 October-2019. (click to [download brochure](#))

It may be noted that countries leading on Global Innovation Index have long tradition of organizing their 'Annual Innovation fair' to showcase indigenous innovations to the international audience for wider visibility, appreciation and market promotion. For example; the one at Geneva held its 47th edition in April this year. These international innovation fairs also see active participation of overseas innovators giving domestic entrepreneurs and audience an opportunity to know about and access technologies from across the world.

In the same vein, IIIF-2019 will provide an international platform to Indian universities and R&D institutions, start-ups and scale ups, Industry leaders to showcase their 'ready to commercialize' technologies; innovative products and solutions, future concepts to the global audience. Among international participation; IIIF-2019 will see more than 500 innovations from more than 40 partner countries of International Federation of Innovators Association (**IFIA**). Innovation economy Conference 'will have expert talks and panels covering key user-application domains under industry 4.0 scenario and unfolding opportunities for innovators/entrepreneurs. IIIF -2019 will also have awareness sessions, training workshops as well as products demos.

We therefore, invite **Pondicherry University** to participate in IIIF-2019 to showcase your institutional strengths by way of promoting creative and ingenious solutions by students, the research and innovation outputs from your R&D centres, start-ups products from technology business incubators while giving them wider market recognition and networking opportunities. We especially invite you to consider showcase women, rural, Agri and social impact innovations from your institute to the international participants, delegates and visitors.

IIIF-2019 Highlights:

- ❖ Hosted by Govt, state of Telangana*
- ❖ International innovators Participation leveraging International Federation of Inventors association (IFIA) network (more than 500 international innovations, innovators from 40+ countries).
- ❖ Participation by Government R&D, technology development agencies, institutions.(These include CSIR , DSIR, NRDC, ICMR, BIRAC etc.)
- ❖ Partner Support by AGNIi-Invest India, NSIC ltd, DC-MSME
- ❖ States and UTs participation by way of exclusive 'state pavilions' (proposals submitted , Expect 10+ States)
- ❖ Supported by International Federation of Inventors Association
- ❖ 15000+ visitors, 600+ Delegates, 300+ industry innovations, 100+ Speakers, 40+ Countries, 200+ Awards, 10,00 square meter exhibition area.
- ❖ Conference on 'Innovation Economy' involving Expert Talks on "World Economy and Ecology issues : Call for Innovation" and; Power packed Panel discussions
- ❖ 200 + Innovation Awards and Networking Dinner.
- ❖ Extensive Coverage in Print and Electronic Media

With above in view, I invite your esteemed Institution be a part of IIIF-2019 to showcase and promote:-

- **Innovations from your Institute belonging to student, start-up entrepreneurs, products from research programs for wider recognition, market linkages and investments.**
- **Successes, initiatives and programs to promote research, innovation and entrepreneurship at your institute.**

Apart from above; you may plan to deliver learning session-workshops-engagement sessions (learn-shops) for target audience at IIIF-2019. We are ready to discuss possibilities on this. We firmly believe that participation in IIIF-2019 will add value to the stature of your institute, as well as; its wider recognition

among National Innovation ecosystem stakeholders. We are also sharing the Sponsorship deck and floor plan for your perusal (may click to **download details**).

We look forward to your prompt reply/queries on IIIF-2019 participation and; it will be our honor and pleasure to have your participation.

Warm Regards
Sanjay Singh
Dy. Director General



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<http://www.ciet.org.in>

www.indiainnovationfair.com

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To,
The Systems Manager
Kindly host this on the website.

A. Debi Sultane
10/7/19.
The Dean
Student's Welfare
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PUDUCHERRY - 605 014